#gigatic15

gigaTIC 2015

Congrés de la Governança i la Gestió avançada de les TIC

16 abril - Barcelona

Torre Telefónica - Diagonal 00

ISACA Barcelona Chapter

itSMF España Catalunya

Código SMAC: La Transformación Digital de Las Empresas

Santos Pardos

Sessió #####

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Agenda

- The Fifth Wave
- ¿New Scrumbled Words?
  - SMAC, DevOps, Bi-Modal IT.
- Digital Capability Framework
- SMAC at CARTV
- Conclusions

‘The fifth wave’ of IT architecture

SMAC

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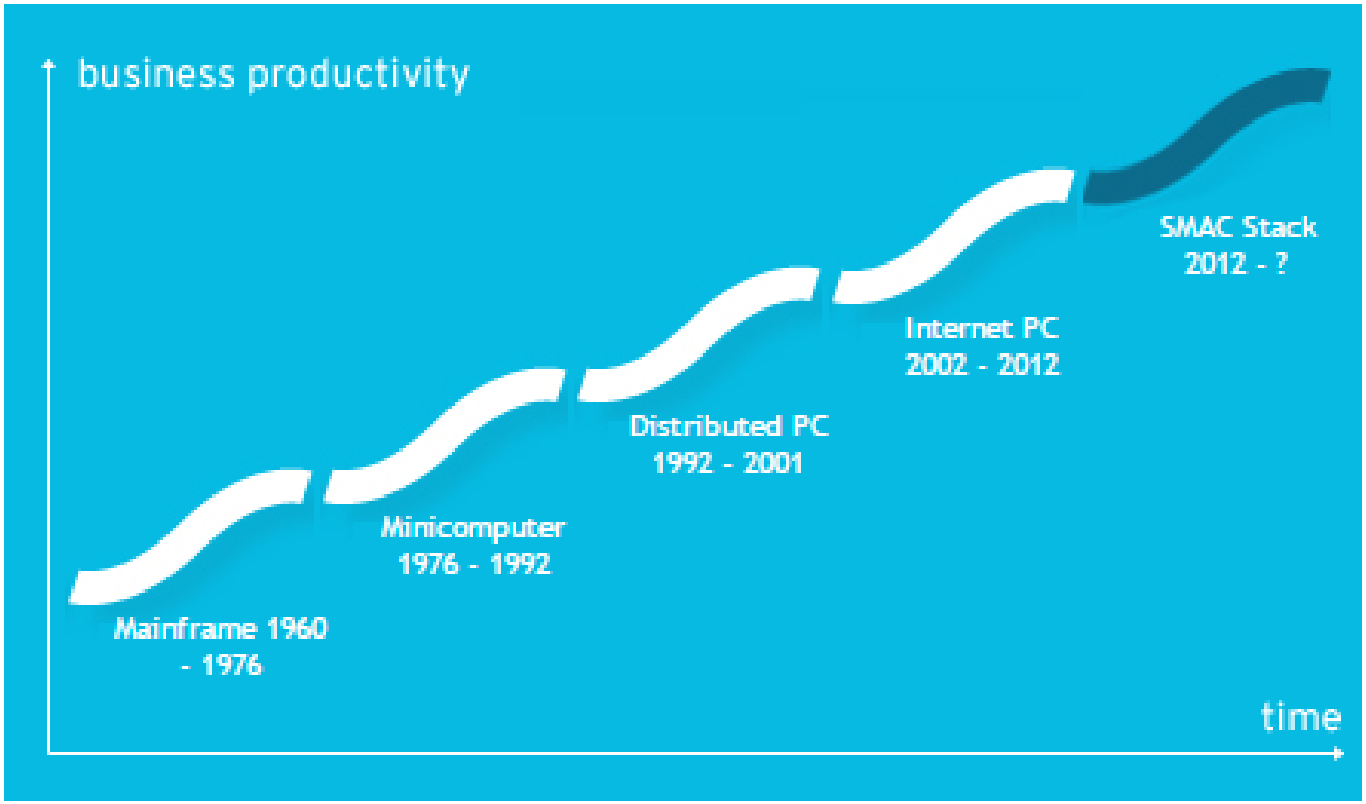
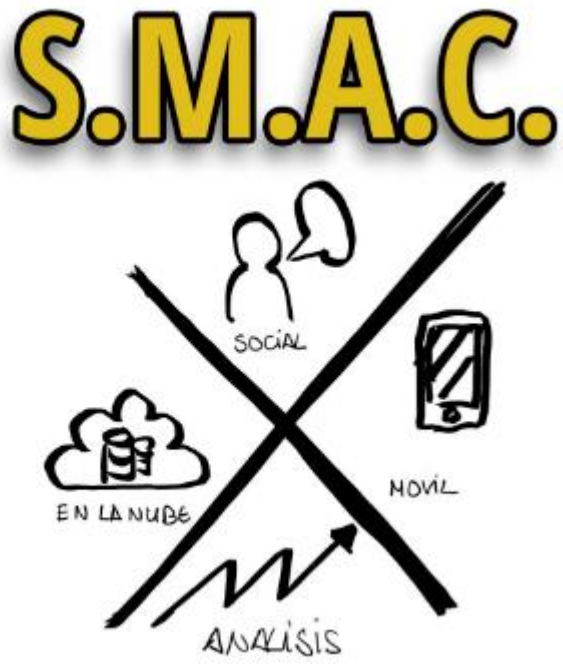


Today's SMAC Stack—'the fifth wave' of IT architecture—is happening faster than anything that's come before. By 2020, as many as 100 billion computing devices will be connected to the Web and corporations will be managing 50 times the data they do currently. So SMAC will have a multiplying effect on businesses and increase productivity across the organization.

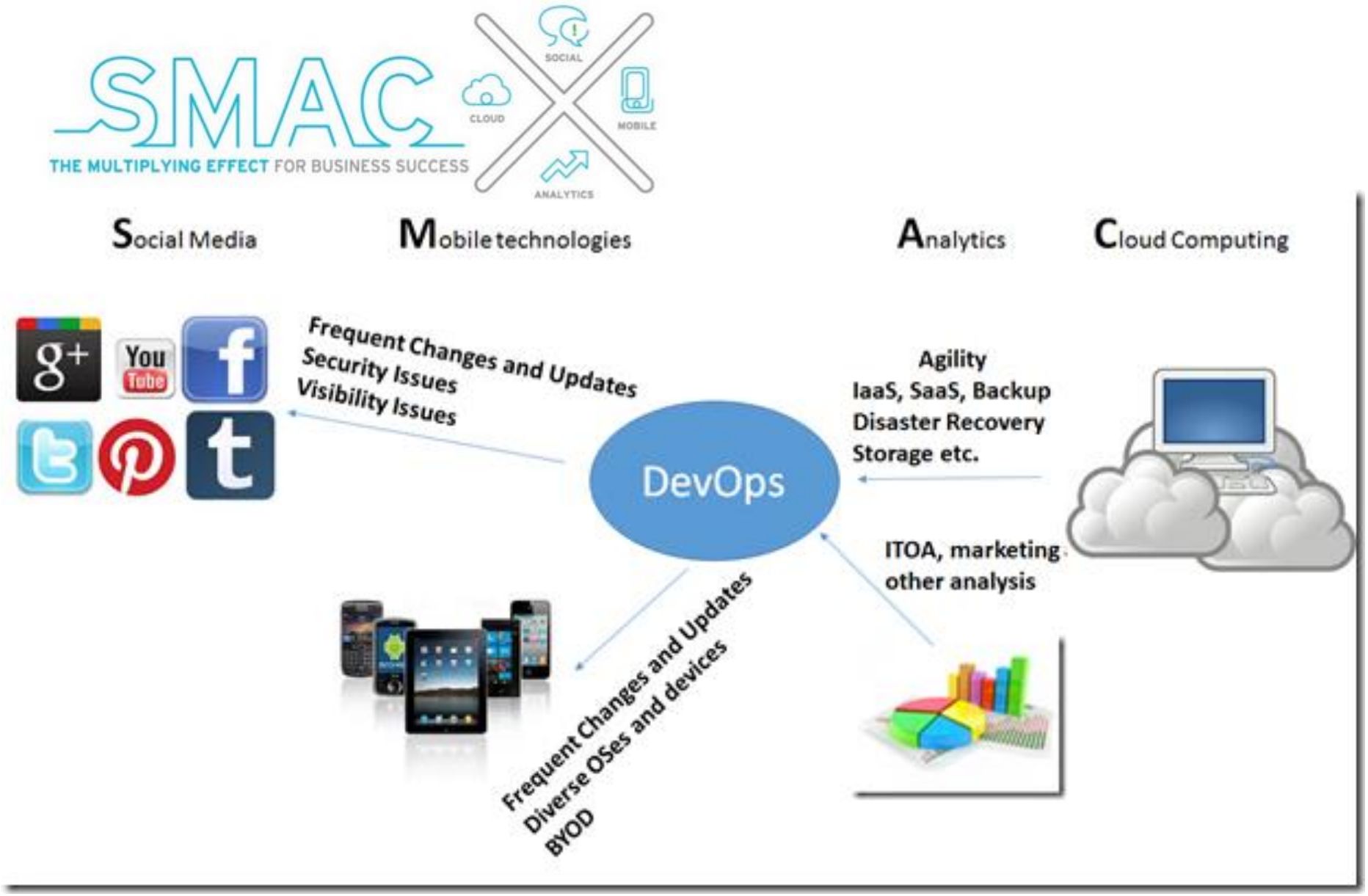


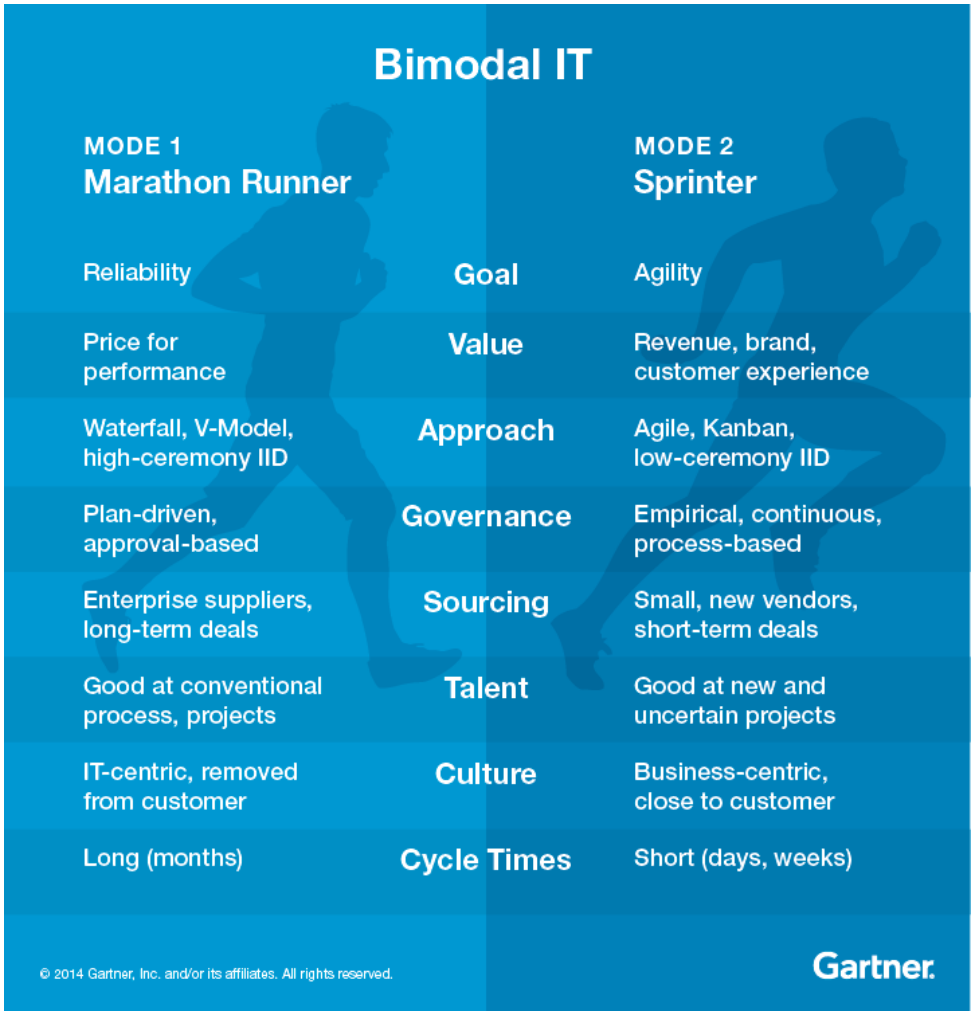
THE SMAC EFFECT

In all Industries across the business landscape, the SMAC Stack™ is eroding the century-old blueprint of value chains and spawning new, highly distributed, virtualized business models. The power of this technology platform is in treating it as a stack, for its components have a multiplying effect when they work in combination

New Scrumbled Words?

SMAC – DEVOPS- BIMODAL IT


SMAC
THE MULTIPLYING EFFECT FOR BUSINESS SUCCESS
SOCIAL
CLOUD
MOBILE
ANALYTICS
Social Media
Mobile technologies
Analytics
Cloud Computing
Frequent Changes and Updates
Security Issues
Visibility Issues
DevOps
Agility
IaaS, SaaS, Backup
Disaster Recovery
Storage etc.
ITOA, marketing
other analysis
Frequent Changes and Updates
Diverse OSes and devices
BYOD


Bimodal IT
MODE 1
Marathon Runner
MODE 2
Sprinter
Reliability
Goal
Agility
Price for performance
Value
Revenue, brand, customer experience
Waterfall, V-Model, high-ceremony IID
Approach
Agile, Kanban, low-ceremony IID
Plan-driven, approval-based
Governance
Empirical, continuous, process-based
Enterprise suppliers, long-term deals
Sourcing
Small, new vendors, short-term deals
Good at conventional process, projects
Talent
Good at new and uncertain projects
IT-centric, removed from customer
Culture
Business-centric, close to customer
Long (months)
Cycle Times
Short (days, weeks)
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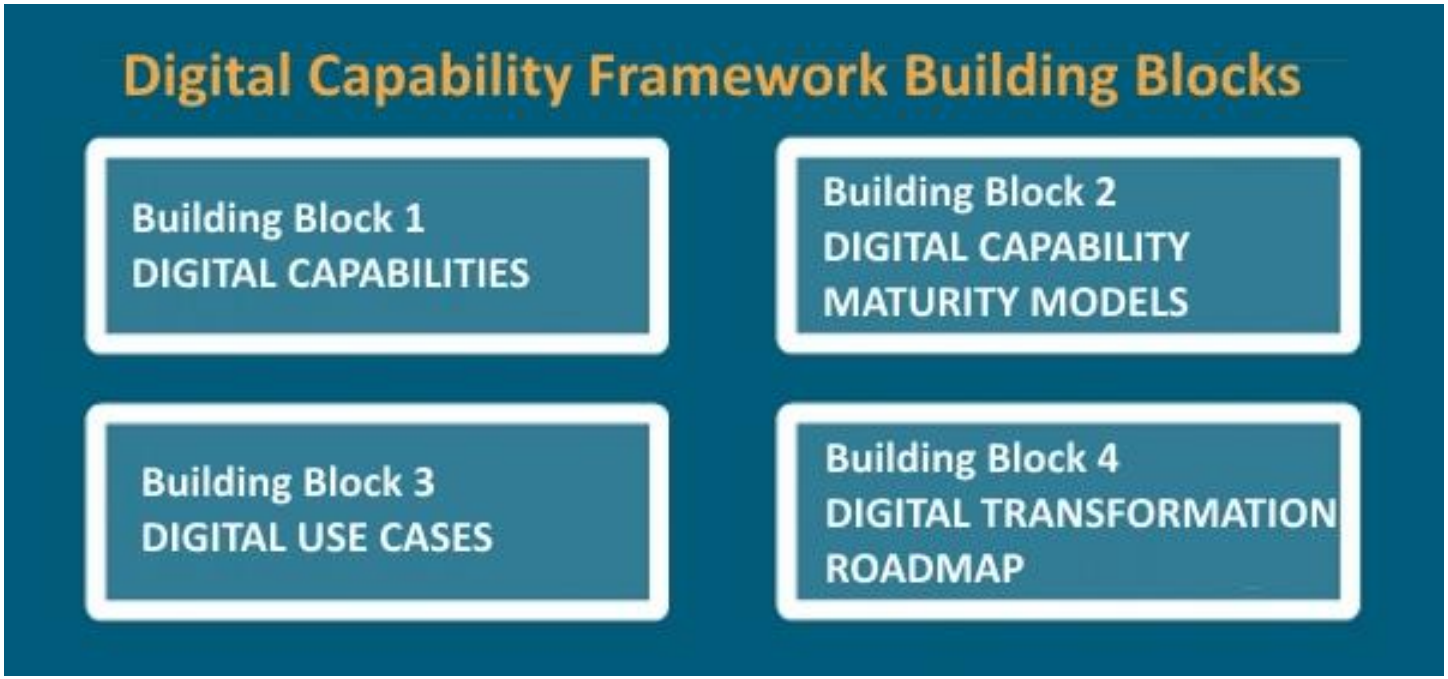
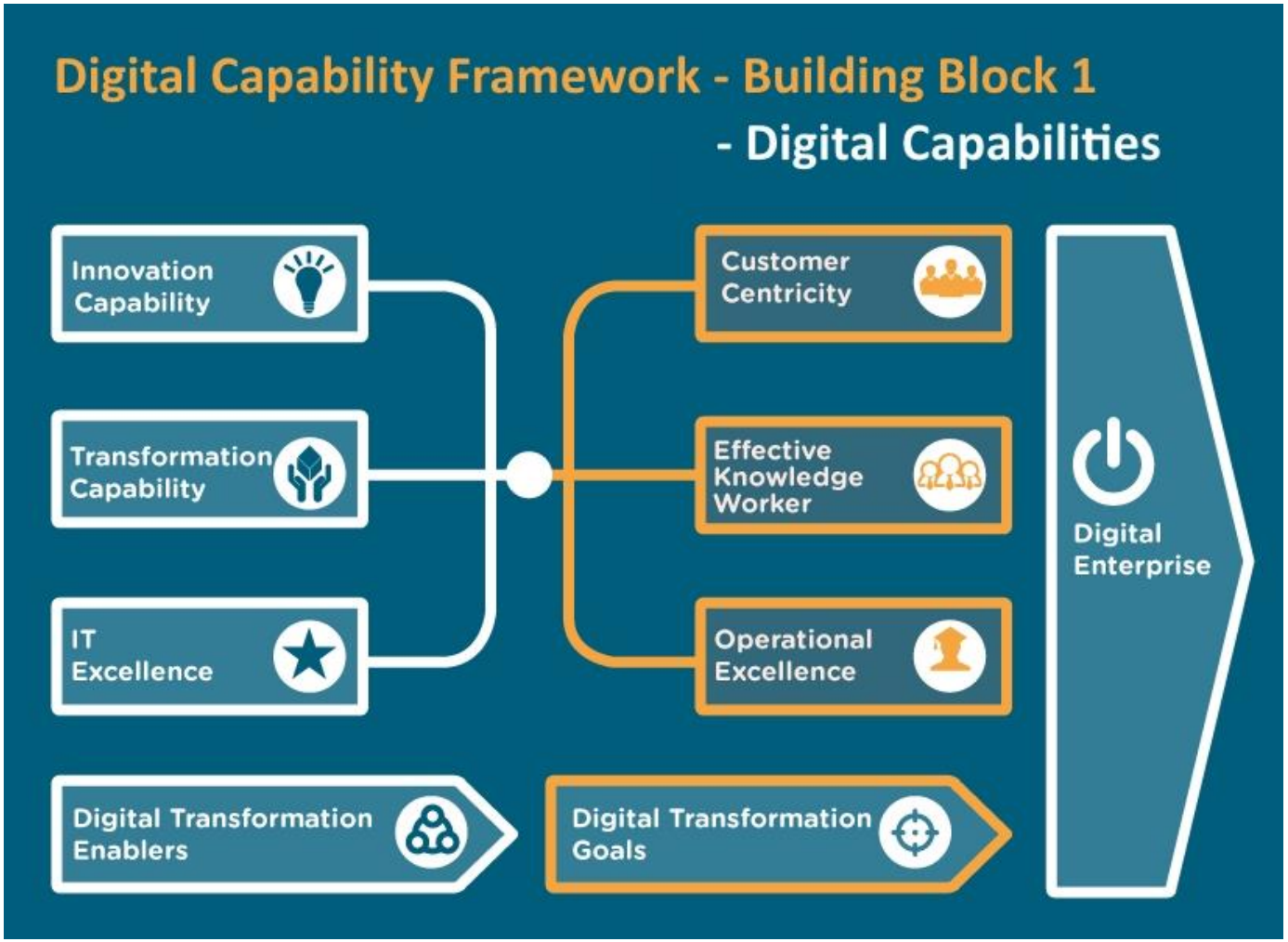
DCF and BTM2

DIGITAL CAPABILITY FRAMEWORK

business transformation academy
think tank for complex business changes




Digital Capability Framework - Building Block 1
- Digital Capabilities
Innovation Capability
Transformation Capability
IT Excellence
Customer Centricity
Effective Knowledge Worker
Operational Excellence
Digital Enterprise
Digital Transformation Enablers
Digital Transformation Goals

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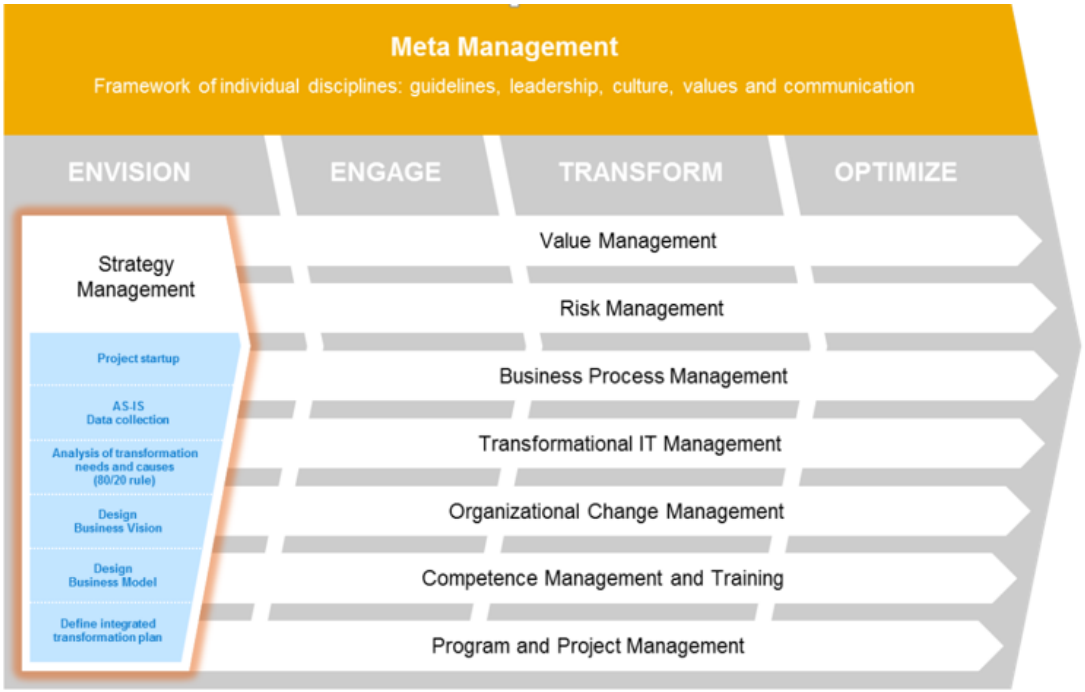
Business Transformation Management Methodology (BTM²)



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Business Case

SMAC AT CARTV

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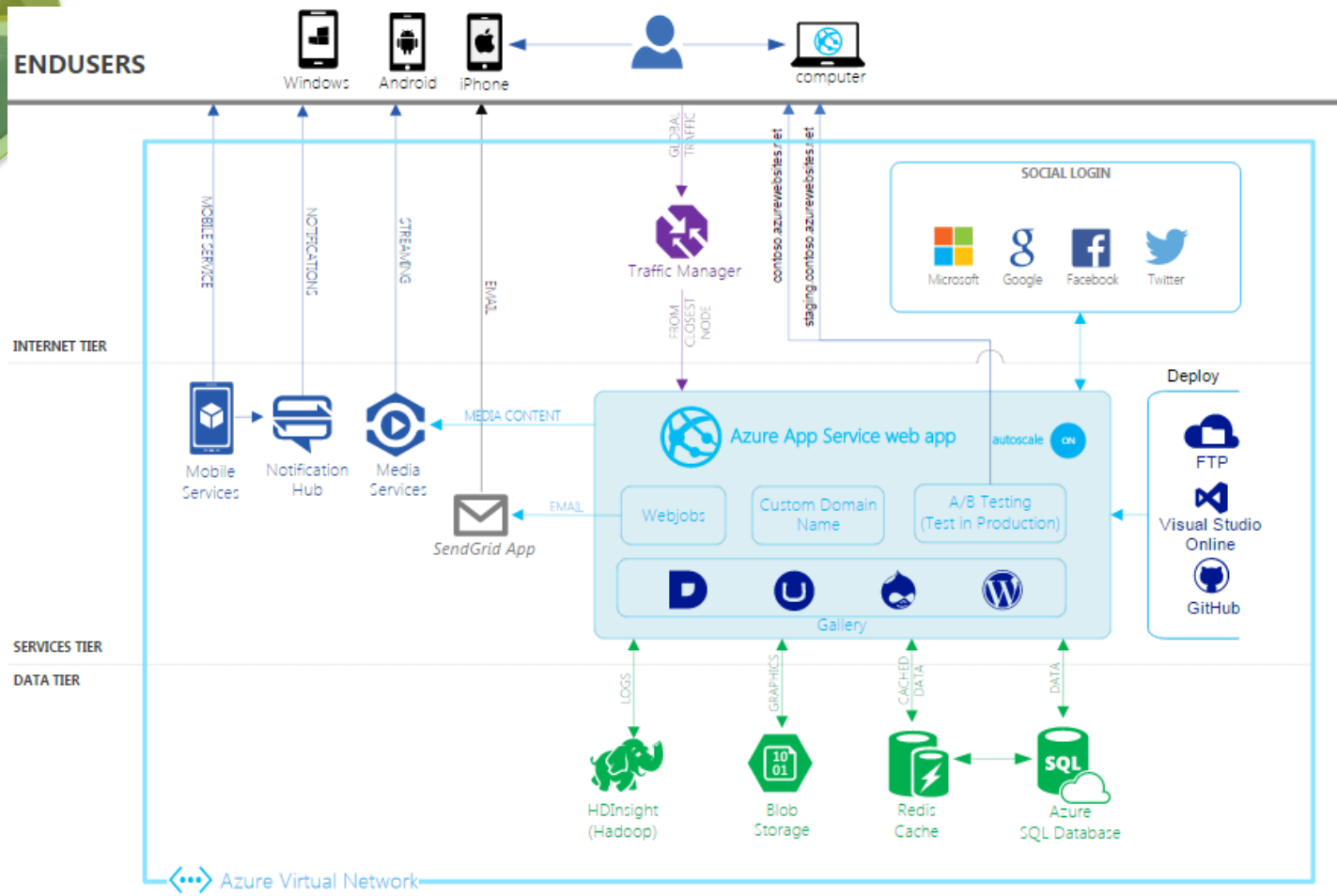
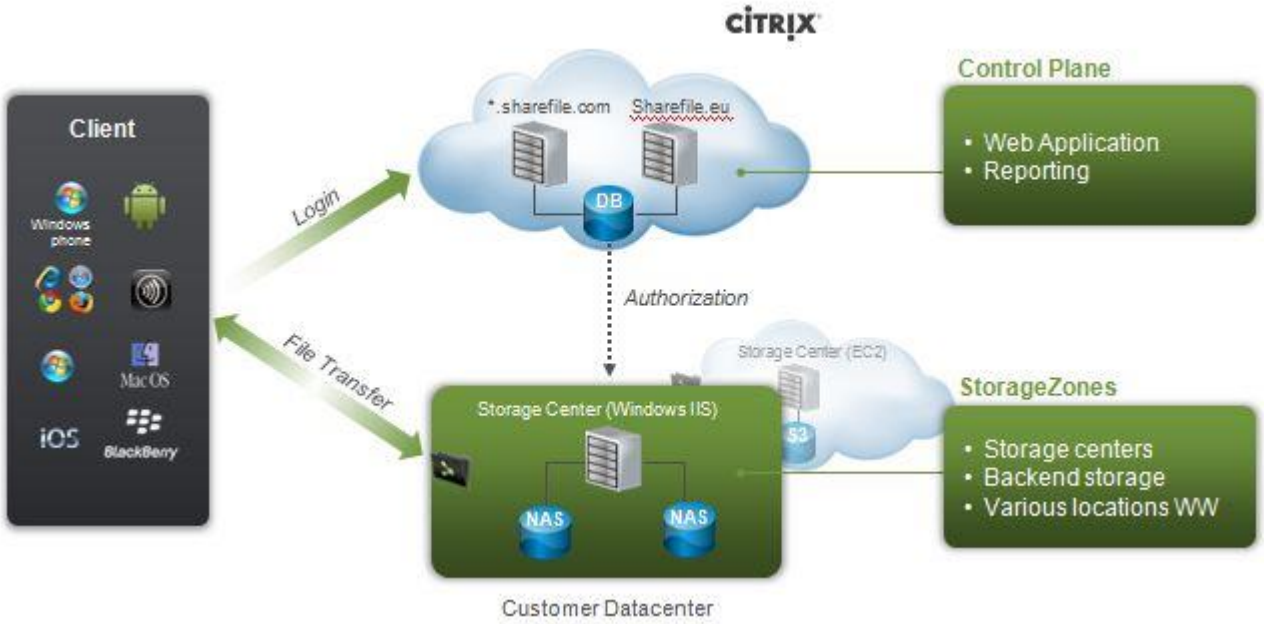
CORPORACIÓN ARAGONESA
DE RADIO Y TELEVISIÓN



MICROSOFT AZURE

CORPORACIÓN ARAGONESA
DE RADIO Y TELEVISIÓN



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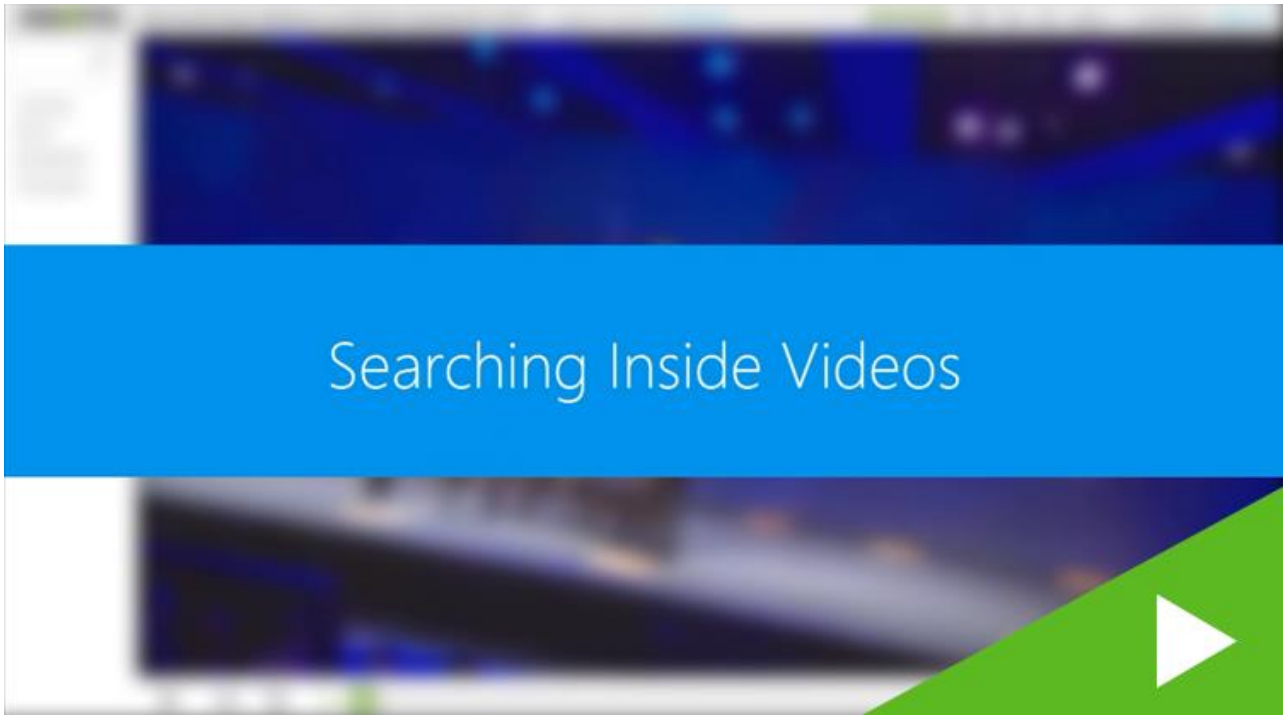

CORPORACIÓN ARAGONESA
DE RADIO Y TELEVISIÓN

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Conclusions

Today's corporate reality is the digitization of entire business models and industries.

Are you ready?

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Títol de la presentació

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