

"Talk Like TED is a smart, practical book that will teach you how to give a kick-butt presentation."
— Daniel H. Pink, #1 *New York Times* Bestselling Author of *To Sell Is Human* and *Drive*

TALK

THE 9 PUBLIC-SPEAKING SECRETS

LIKE

OF THE WORLD'S TOP MINDS

TED

CARMINE GALLO

BESTSELLING AUTHOR OF *THE PRESENTATION SECRETS OF STEVE JOBS*

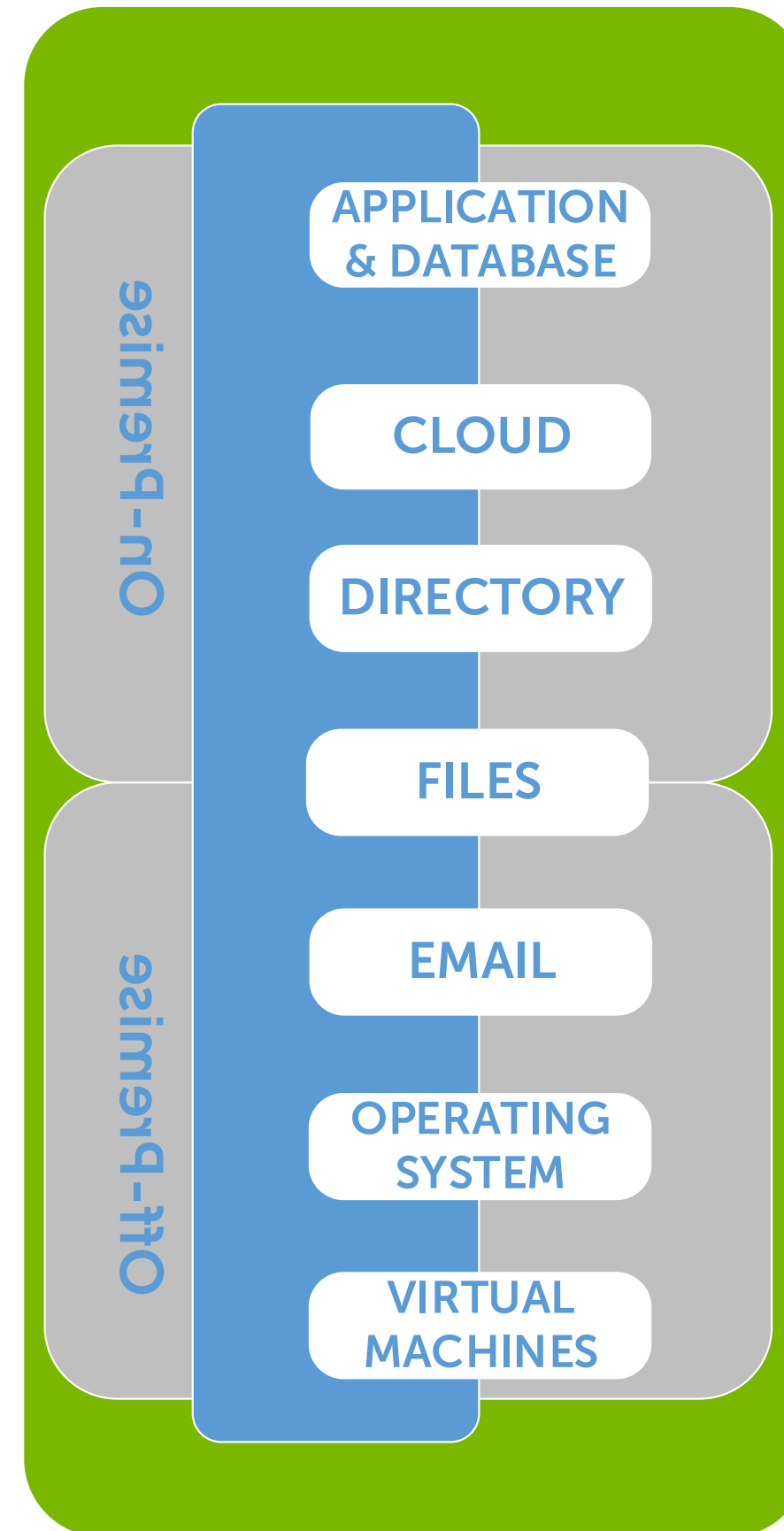
Pasión

Preparación

Concienciación

What it does

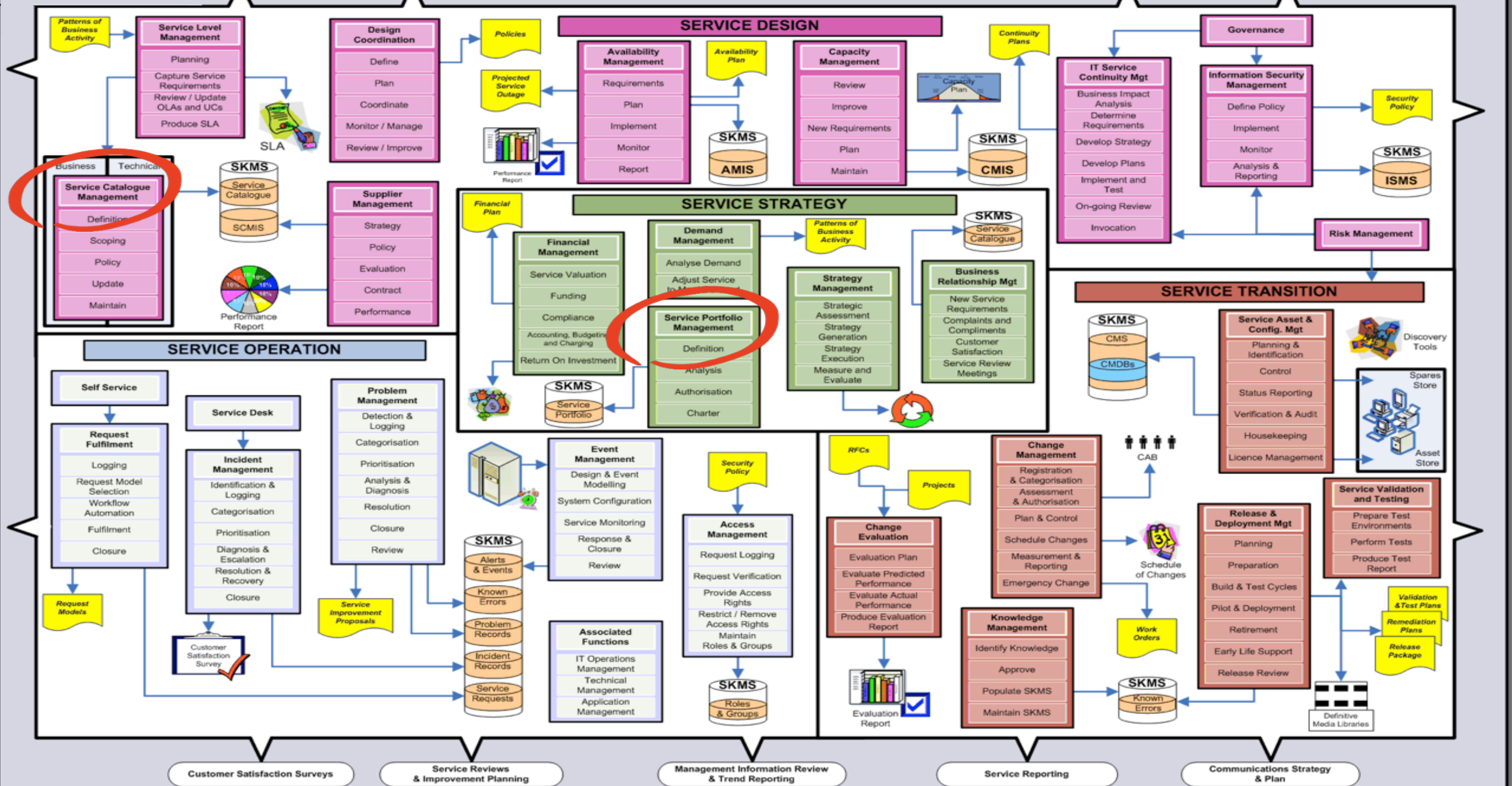
- Back up and recover any object, from complete systems down to individual files and objects...including attribute level
- Simplify data protection, minimize risk and get your systems up and running faster
- From rapid local recovery and total bare metal restores across remote application sites, to continuous data protection and de-duplication.



What it can do for you

- Help safeguard your customers' data across physical, virtual, application and cloud environments
- Help ensure continuous, integrated data protection for the applications your customers rely on
- Help protect and preserve data with globally enforced granular controls over the entire back operations
- Take advantage of a worldwide attack identification and monitoring network to help protect your customers against viruses, zombies, spam, phishing and other attacks
- Help achieve backup and recovery SLAs and reduce your customers' total cost of ownership for data protection







**CHANGE
AHEAD**









65% Pathos

25% Ethos

10% Logos

Storage

Networking

Security &
Compliance

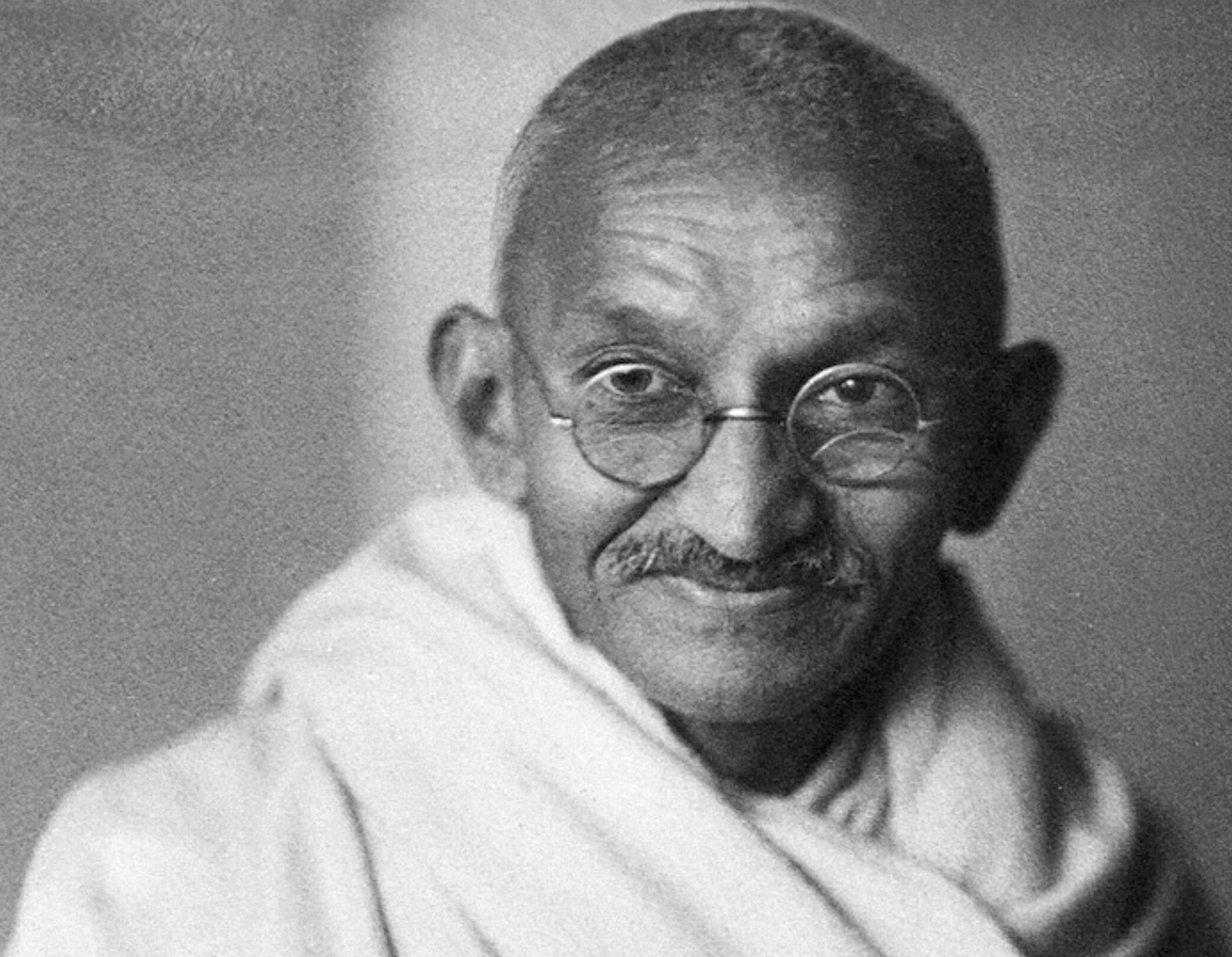
Risk Mitigation

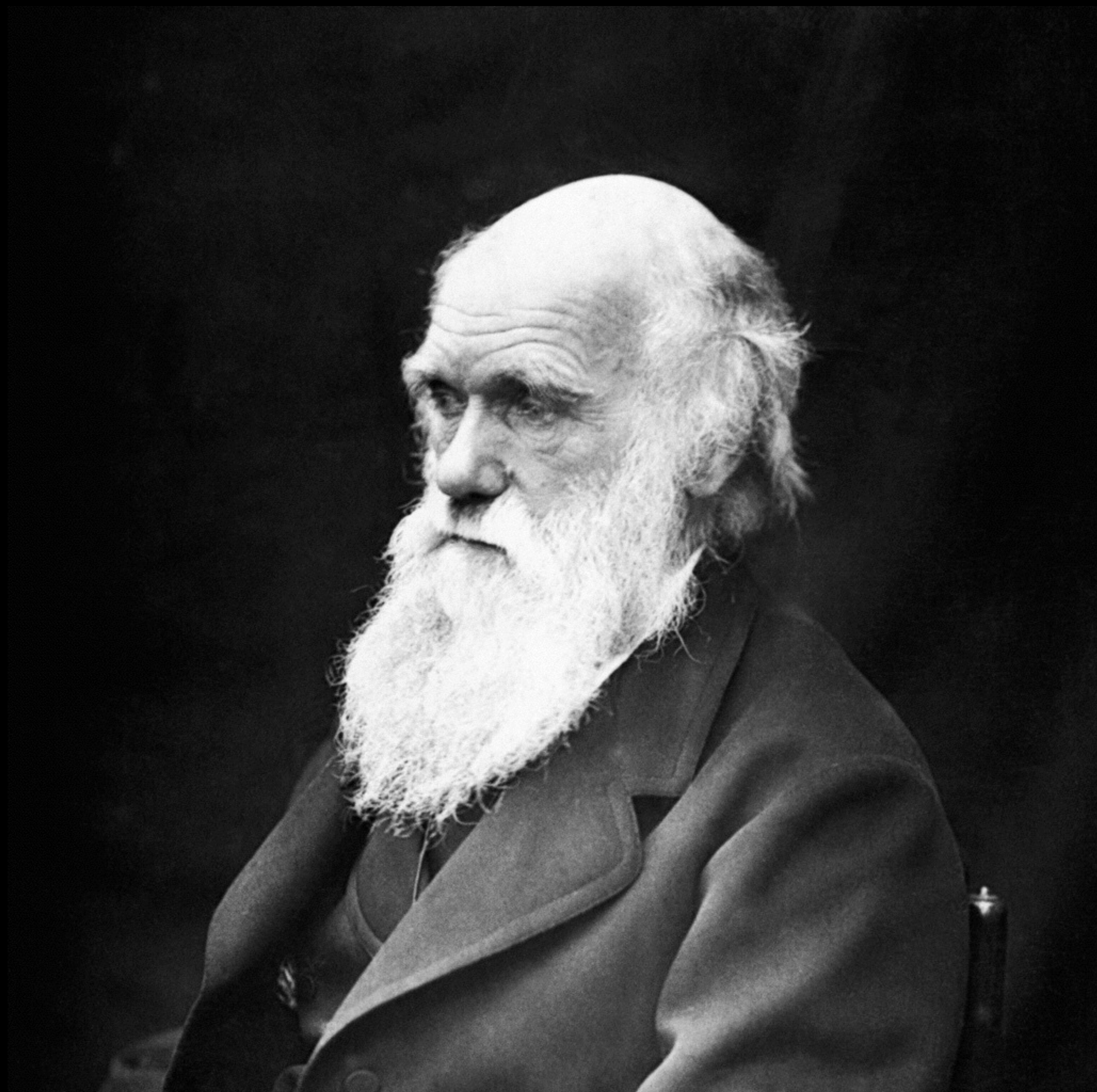
Inventory
Management

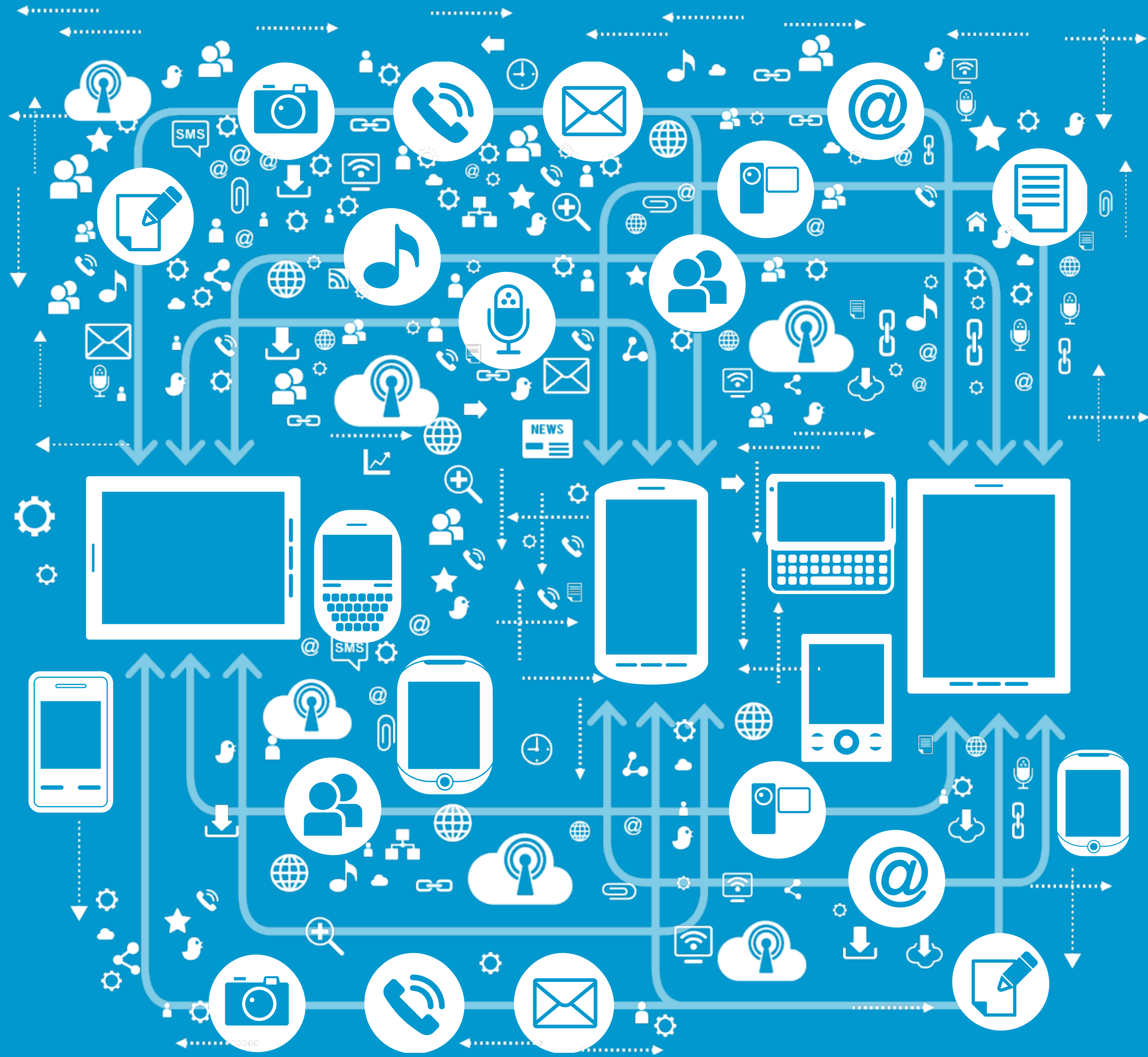
Software
Distribution

Administration
& Reporting

Delivery Model









WAYNE GRETZKY

"You Miss 100% Of The Shots You Don't Take"



MURRAY'S HOTEL
INDIAN STREET GLASGOW

The Digital Doctor

the old days — oh, about 10 years ago — few doctors used the Internet for anything but e-mail and research. “App” was a word used mainly by technology buffs, as in “app.” And cellphones were useful but far from smart. Digital technology — on phones and tablets, in electronic keeping, and in a host of clinical innovations — is

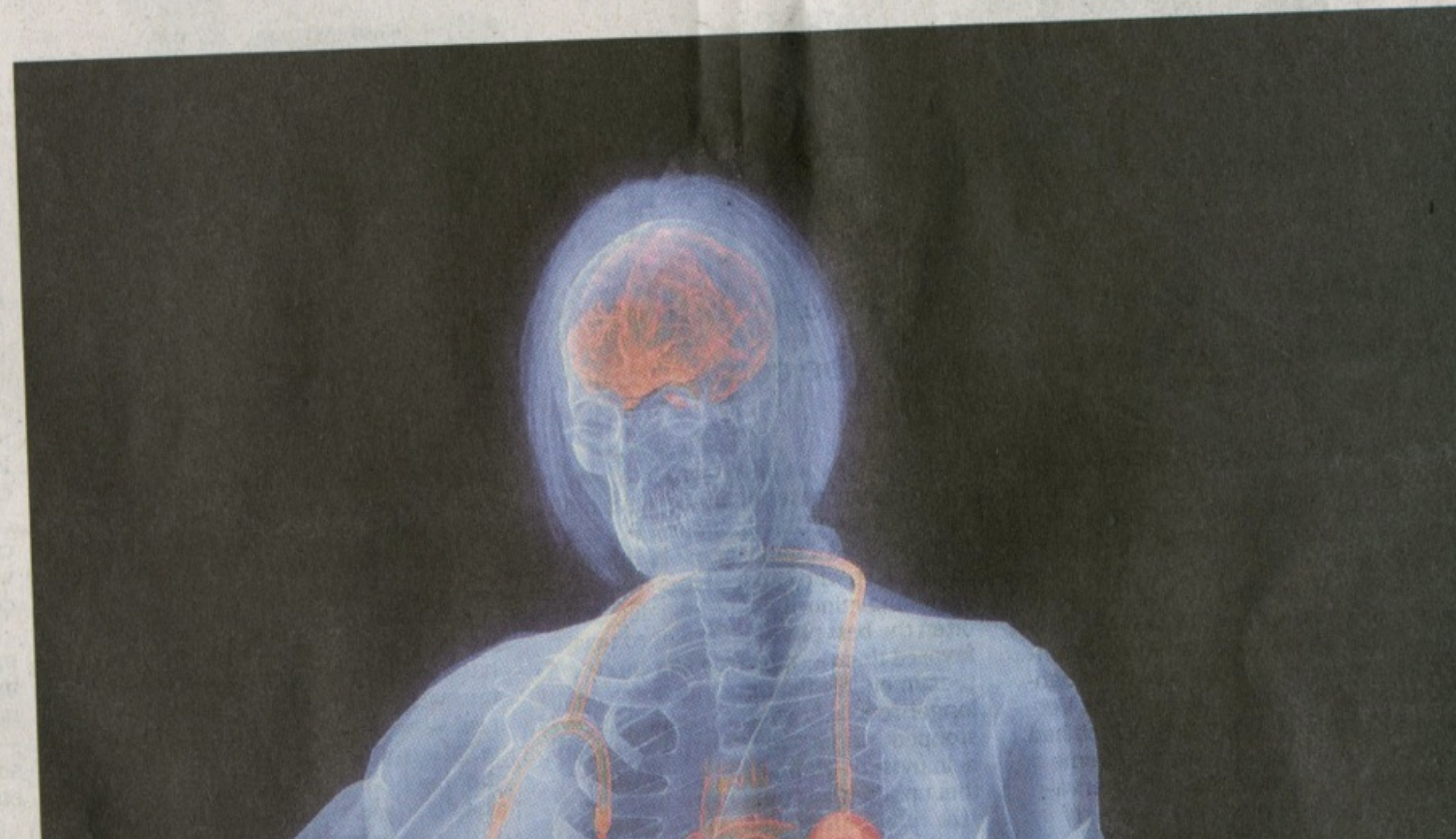
transforming medicine in virtually every way. Not the least of the changes is the shifting relationship between doctors and patients, particularly the new channels of communication opened up by social media. (The doctor will tweet you now.) In this special issue, we look at some of the many ways, for better and for worse, that medicine will never be the same.

Defining Medicine with Apps and iPads

by KATIE HAFNER

FRANCISCO — Dr. Alvin was doing rounds with at the University of California, San Francisco Medical Center came upon a puzzling case: an elderly patient with a dangerously low sodium level.

A third-year resident in internal medicine, Dr. Rajkomar was on the team, and the doctors looked to him for guidance. An infusion of saline was the obvious answer, but the tricky part lay in the



STUART BRADFORD

TOOLS OF THE TRADE

First Person: A doctor's bag, overflowing again.

ABRAHAM VERGHESE, M.D. PAGE 2

HOW R U?

Doctors reach teenage patients with text messages.

JAN HOFFMAN PAGE 3



El cambio... como una constante en los negocios de hoy

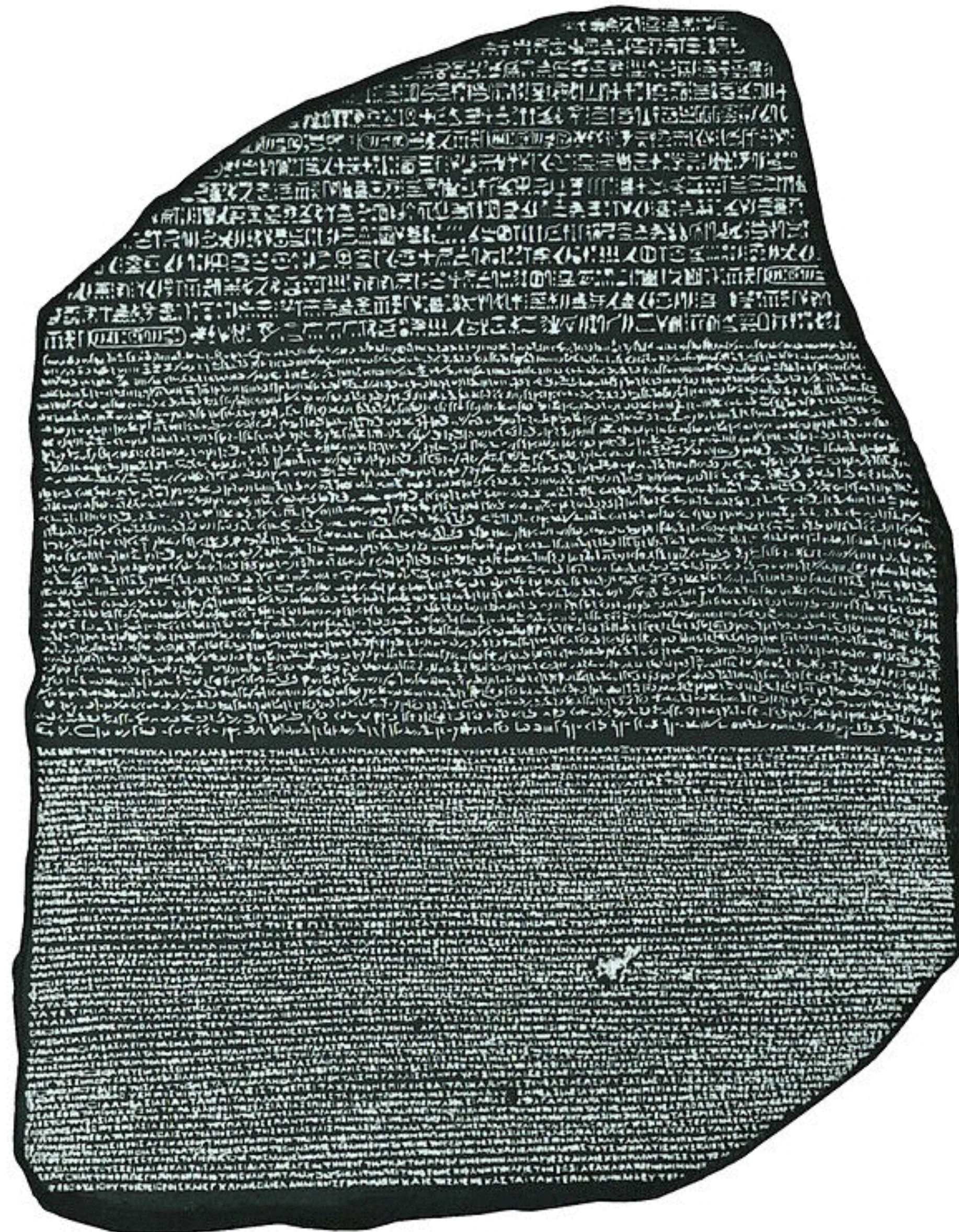
Democratización de las TI. Regreso al Futuro

De la innovación a la disrupción. Dell Connected Security

Innovando el presente. Cambiando el futuro



Una visión holística





Success

Failure

GRACIAS